

# 20<sup>10</sup>/<sub>11</sub> ALPINE RACING SPONSORSHIP PROGRAM



Dynastar/Lange offers an expanded race sponsorship program that allows more skiers to race at a more affordable price than ever before. Our deep-rooted history in ski racing has produced numerous World Championship, World Cup, Olympic and junior program victories worldwide. We've created four sponsorship levels to help ski racers at all levels.

## SPONSORSHIP CRITERIA GUIDELINES

| YEAR OF BIRTH | PLATINUM   | GOLD                                | SILVER                                       | BRONZE                           |
|---------------|--|-------------------------------------|--|----------------------------------|
| 1997          | N/A  | Rep Discretion                      | Top-5 at JO's                                | Top-15 at JO's                   |
| 1996          | N/A  | Top 5 at JO's                       | Top-15 at JO's                               | JO Participation                 |
| 1995          | Top 3 at Topolino  | Top 3 at JO's                       | Top-15 at JO's                               | JO Participation                 |
| 1994          | (1) Top 5 - M<br>(1) Top 3 - W                                 | (1) Top 15 - M<br>(1) Top 10 - W    | (1) Top 30 - M<br>(1) Top 30 - W             | (1) Top 50 - M<br>(1) Top 50 - W |
| 1993          | (1) Top 5 - M<br>(1) Top 3 - W                                 | (1) Top 15 - M<br>(1) Top 10 - W    | (1) Top 30 - M<br>(1) Top 30 - W             | (1) Top 50 - M<br>(1) Top 50 - W |
| 1992          | (2) Top 5 - M<br>(2) Top 3 - W                                 | (1) Top 10 - M<br>(1) Top 10 - W    | (1) Top 30 - M<br>(1) Top 30 - W             | (1) Top 50 - M<br>(1) Top 50 - W |
| 1991          | (1) Top 3 - M<br>(2) Top 3 - W                                 | (2) Top 10 - M<br>(2) Top 10 - W    | (1) Top 30 - M<br>(1) Top 30 - W             | (1) Top 50 - M<br>(1) Top 50 - W |
| Non-Junior    | NCAA Champion<br>NorAm/Europa Cup Competitor<br>Rep Discretion | NCAA All-American<br>Rep Discretion | NCAA/USCSA Carnival Member<br>Rep Discretion | NCAA/USCSA Team Member           |

## QUALIFICATION CRITERIA

The designated criteria of this program must be met before submitting the order form. Limited spots are available for Platinum, Gold, and Silver. Any racer accepted in to this program must race and train exclusively on Dynastar skis, Lange boots, and Dynastar / Look bindings. Dynastar/Lange athletes are expected to be a positive ambassador to the company and the sport. Any racer in the program who is on the podium must represent the company by having Dynastar skis on the podium.

Platinum and Gold have limited sponsorship space and are filled on a first-come basis.

## ALL RACE STOCK ORDERS NEED DYNASTAR REP'S PRE-APPROVAL

- Full time racers with valid USSA and F.I.S licenses
- Qualified for J3 Junior Olympics, J2 Nationals or US Nationals
- Qualified for J1V Regional Championships
- Dynastar's rep's discretion
- Nothing will be shipped until payment has cleared. No exceptions.
- All sales are final.
- Sales are based on availability of inventory
- Dynastar reserves the right to substitute product of equal or greater value

## SPONSORSHIP PACKAGES

LIMITED QUANTITIES OF PLATINUM AND GOLD PACKAGES AVAILABLE.

**A**

2 PAIR GS  
2 PAIR SL  
1 PAIR BOOTS

MSRP = \$6220

PRICING  
PLATINUM = \$0  
GOLD = \$1800  
SILVER = \$2600  
BRONZE = \$3599.75

**B**

2 PAIR GS  
2 PAIR SL  
1 PAIR SG  
1 PAIR BOOTS

MSRP = \$7810

PRICING  
PLATINUM = \$600  
GOLD = \$2450  
SILVER = \$3100  
BRONZE = \$4499.70

**C**

2 PAIR GS  
2 PAIR SL  
1 PAIR SG  
1 PAIR DH  
1 PAIR BOOTS

MSRP = \$9400

PRICING  
PLATINUM = \$1200  
GOLD = \$3150  
SILVER = \$3600  
BRONZE = \$5399.65

**PX RACING 18  
MAXFLEX**

PRICING  
PLATINUM = \$100  
GOLD = \$160  
SILVER = \$240  
BRONZE = \$319.95

**PX RACING 15  
MAXFLEX**

PRICING  
PLATINUM = \$75  
GOLD = \$125  
SILVER = \$190  
BRONZE = \$249.95