

# 2011 / 12 ALPINE RACE SPONSORSHIP PROGRAM



Dynastar/Lange offers an expanded race sponsorship program that allows more skiers to race at a more affordable price than ever before. Our deep-rooted history in ski racing has produced numerous World Championship, World Cup, Olympic and junior program victories worldwide. We've created four sponsorship levels to help ski racers at all levels.

## SPONSORSHIP CRITERIA GUIDELINES

YEAR OF BIRTH	PLATINUM	GOLD	SILVER	BRONZE
1998	N/A	Rep Discretion	Top-5 at JO's	Top-15 at JO's
1997	N/A	Top 5 at JO's	Top-15 at JO's	JO Participation
1996	Rep Discretion	Top 3 at JO's	Top-15 at JO's	JO Participation
1995	(1) Top 5 - M (1) Top 3 - W	(1) Top 15 - M (1) Top 10 - W	(1) Top 30 - M (1) Top 30 - W	(1) Top 50 - M (1) Top 50 - W
1994	(1) Top 5 - M (1) Top 3 - W	(1) Top 15 - M (1) Top 10 - W	(1) Top 30 - M (1) Top 30 - W	(1) Top 50 - M (1) Top 50 - W
1993	(2) Top 5 - M (2) Top 3 - W	(1) Top 10 - M (1) Top 10 - W	(1) Top 30 - M (1) Top 30 - W	(1) Top 50 - M (1) Top 50 - W
1992	(1) Top 3 - M (2) Top 3 - W	(2) Top 10 - M (2) Top 10 - W	(1) Top 30 - M (1) Top 30 - W	(1) Top 50 - M (1) Top 50 - W
Non-Junior	NCAA Champion NorAm/Europa Cup Competitor Rep Discretion	NCAA All-American Rep Discretion	NCAA/USCSA Carnival Member Rep Discretion	NCAA/USCSA Team Member

\* All Sponsorship levels are based on national age ranking

## QUALIFICATION CRITERIA

The designated criteria of this program must be met before submitting the order form. Limited spots are available for Platinum, Gold, and Silver. Any racer accepted in to this program must race and train exclusively on Dynastar skis, Lange boots, and Look bindings. Dynastar/Lange athletes are expected to be a positive ambassador to the company and the sport. Any racer in the program who is on the podium must represent the company by having Dynastar skis on the podium.

Platinum and Gold have limited sponsorship space and are filled on a first-come basis.

### ALL RACE STOCK ORDERS NEED DYNASTAR REP'S PRE-APPROVAL

- Full time racers with valid USSA and F.I.S licenses
- Qualified for J3 Junior Olympics, J2 Nationals or US Nationals
- Qualified for JIV Regional Championships
- Dynastar's rep's discretion
- Nothing will be shipped until payment has cleared. No exceptions.
- All sales are final.
- Sales are based on availability of inventory
- Dynastar reserves the right to substitute product of equal or greater value

## SPONSORSHIP PACKAGES

LIMITED QUANTITIES OF PLATINUM AND GOLD PACKAGES AVAILABLE.

**A**

2 PAIR GS  
2 PAIR SL  
1 PAIR BOOTS

MSRP = \$5000

PRICING  
PLATINUM = \$0  
GOLD = \$1800  
SILVER = \$2600  
BRONZE = \$3600

**B**

2 PAIR GS  
2 PAIR SL  
1 PAIR SG  
1 PAIR BOOTS

MSRP = \$6250

PRICING  
PLATINUM = \$600  
GOLD = \$2450  
SILVER = \$3100  
BRONZE = \$4500

**C**

2 PAIR GS  
2 PAIR SL  
1 PAIR SG  
1 PAIR DH  
1 PAIR BOOTS

MSRP = \$7500

PRICING  
PLATINUM = \$1200  
GOLD = \$3150  
SILVER = \$3600  
BRONZE = \$5400

**PX RACING 18  
MAXFLEX  
BINDING**

MSRP = \$475

PRICING  
PLATINUM = \$120  
GOLD = \$180  
SILVER = \$260  
BRONZE = \$320

**PX RACING 15  
MAXFLEX  
BINDING**

MSRP = \$375

PRICING  
PLATINUM = \$90  
GOLD = \$135  
SILVER = \$210  
BRONZE = \$250

## RACE DEPARTMENT CONTACT

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